



MATTHEW GRIFFIN

15X AUTHOR . FOUNDER . HOST . LECTURER . SPEAKER

SEE EVERY FUTURE AND SUCCEED

ONE OF THE WORLD'S MOST RENOWNED
& IN DEMAND FUTURISTS & LEADERSHIP
COACHES HELPING BUILD TOMORROWS
HIGH PERFORMANCE COMPANIES .

MULTI AWARD WINNING, DYNAMIC,
AND TRUSTED BY THE WORLD'S MOST
EXCEPTIONAL COMPANIES TIME & AGAIN .

WELCOME FRIENDS .

LET'S TALK ABOUT BEING FUTURE PROOF .

Matthew Griffin, multi-award winning Futurist has been described as a “Walking Encyclopaedia of the future” and a “Polymath” by NASA. One of the world’s most in demand futurists and leadership coaches Matthew is the Founder of the 311 Institute, a global Futures and Deep Futures advisory firm working across the next 50 years, and is 15 times author of the hit Codex of the Future series.

A rare talent Matthew has a track record of building and running several multi-billion dollar business units for Atos, Dell-EMC, and IBM and his ability to identify, track, and explain the impacts of hundreds of emerging technologies and trends on global business, culture, and society has earned Matthew a powerful reputation and a roster of clients that include royal households, G7, G20, and G77 world leaders, global investors, and many of the world’s most exceptional companies.



CLIENTS AND MEDIA .

BUILDING CENTENNIAL COMPANIES .

Trusted to deliver time and again Matthew works with the world's most ambitious governments and exceptional companies to help them explore the future then create the programs and strategies to lead it. Recent examples include co-developing Accenture's global leadership program and Pepsi's global L&D strategy - collectively impacting over 400,000 people, Samsung's 50 year vision to support their ambition to become a Centennial company, and playing a key role in WPP's complex global re-structuring program. With clients that include ABB, Adidas, AON, AXA, ARM, BCG, Citi, Coca Cola, Deloitte, Dow, DP World, E&, EY, the FAA, Huawei, KPMG, Lego, Majid al Futtaim, Microsoft, the UN, Qualcomm, RWE, T-Mobile, UBS, Visa, and many others Matthew is also regularly featured in the global media including the BBC, Bloomberg, CNBC, Discovery, Forbes, Khaleej Times, Telegraph, ViacomCBS, WIRED, and the WSJ.



LIFETIME
KEYNOTES

807

COUNTRIES
EXPERIENCED

92



REAL WORLD IMPACT.

GENERATING NEW VALUE . CHANGING LIVES .

2024
REVIEW

\$42B
NEW VALUE*

72
KEYNOTES

46
COUNTRIES

41
MASTERCLASSES

710K
FOLLOWERS

122K
PARTICIPANTS

8.5M
UNIQUE VISITS

10%
OF FEES TO
SOCIAL CAUSES



97%
YT CSAT SCORE

* EST. RECOGNISABLE GROSS NEW VALUE GENERATED ACROSS CLIENTS INCLUDING INVESTORS

FUTURE OF SPORT ADIDAS

THE NEW WORLD
A TALE OF HOPE. POWER. & POTENTIAL



RAVE TESTIMONIALS .

FROM THE WORLD'S MOST EXCEPTIONAL COMPANIES .

"EXTRAORDINARY!" ACCENTURE EMEA. **"MATTHEW'S FAMILY!"**
ACCENTURE INDIA. **"TREMENDOUS!"** ADIDAS. **"MIND BLOWING!"**
ADOBE. **"ASTOUNDING!"** AON. **"MY FAVOURITE FUTURIST!"**
ARM. **"10 OUT OF 5!"** AXA. **"AMAZING!"** BLOOMBERG.
"INSPIRATIONAL!" DENTONS. **"GAME CHANGING!"** DOW.
"PHENOMENAL!" EY. **"INSPIRATIONAL!"** FAA. **"BRILLIANT!"**
GOLDMAN SACHS. **"SUPERB!"** GOOGLE. **"A MASTER BUILDER!"**
LEGO. **"WOW!"** MICROSOFT. **"MIND BLOWING!"** PEPSI.
"INCREDIBLE!" QUALCOMM. **"PHENOMENAL!"** SAMSUNG.
"MIND BLOWING!" T-MOBILE. **"TONY STARK 2.0!"** US
DOD. **"BRILLIANT!"** WARNER BROS. **"WORLD CLASS!"** VISA.
"VISIONARY!" WIRED. **"THE BEST!"** WPP.
"MIND BLOWING!" WTW ... & MORE.



**30%
IS NEVER
ENOUGH**

**PWC: 45% OF CEO'S DON'T BELIEVE
THEIR COMPANIES WILL BE ECONOMICALLY
VIALE IN 10 YEARS IF THEY AREN'T TRANSFORMED.**

* PWC 27th Annual Global CEO Survey

**IF YOU SEE ONLY 30% OF THE
FUTURE HOW WELL PREPARED
CAN YOU BE FOR IT ?**

SEE 100% OF AI



**WHILE OTHERS FUTURISTS AND EXPERTS
SHOW YOU A THIN SLICE OF THE FUTURE
ONLY MATTHEW CAN SHOW YOU EVERY
FUTURE AND HELP YOU PREPARE . NASA
CALLED HIM A FUTURIST POLYMATH , SOME
DOUBTED , NOW THEY'RE ALL CLIENTS .**

AVOID DISRUPTION AND JOIN THE 100% CLUB !

SEE 100% OF THE FUTURE .

A 5 YEAR HEAD START ON GENERATIVE AI .

THE FIRST TO IDENTIFY THE **GENERATIVE AI TREND** IN 2017 - A YEAR BEFORE GARTNER AND 5 YEARS BEFORE IT EMERGED - MATTHEW'S BEEN HELPING COMPANIES SUCH AS ACCENTURE, ADOBE, BLOOMBERG, AND DISNEY PREPARE FOR IT EVER SINCE .

FORESIGHT WITHOUT INSIGHT IS WORTHLESS .

2017

GEN AI REWIND

ACCENTURE . 2020



BLOOMBERG . 2018



BQ . 2017



THE NEXT 50 YEARS OF TECH

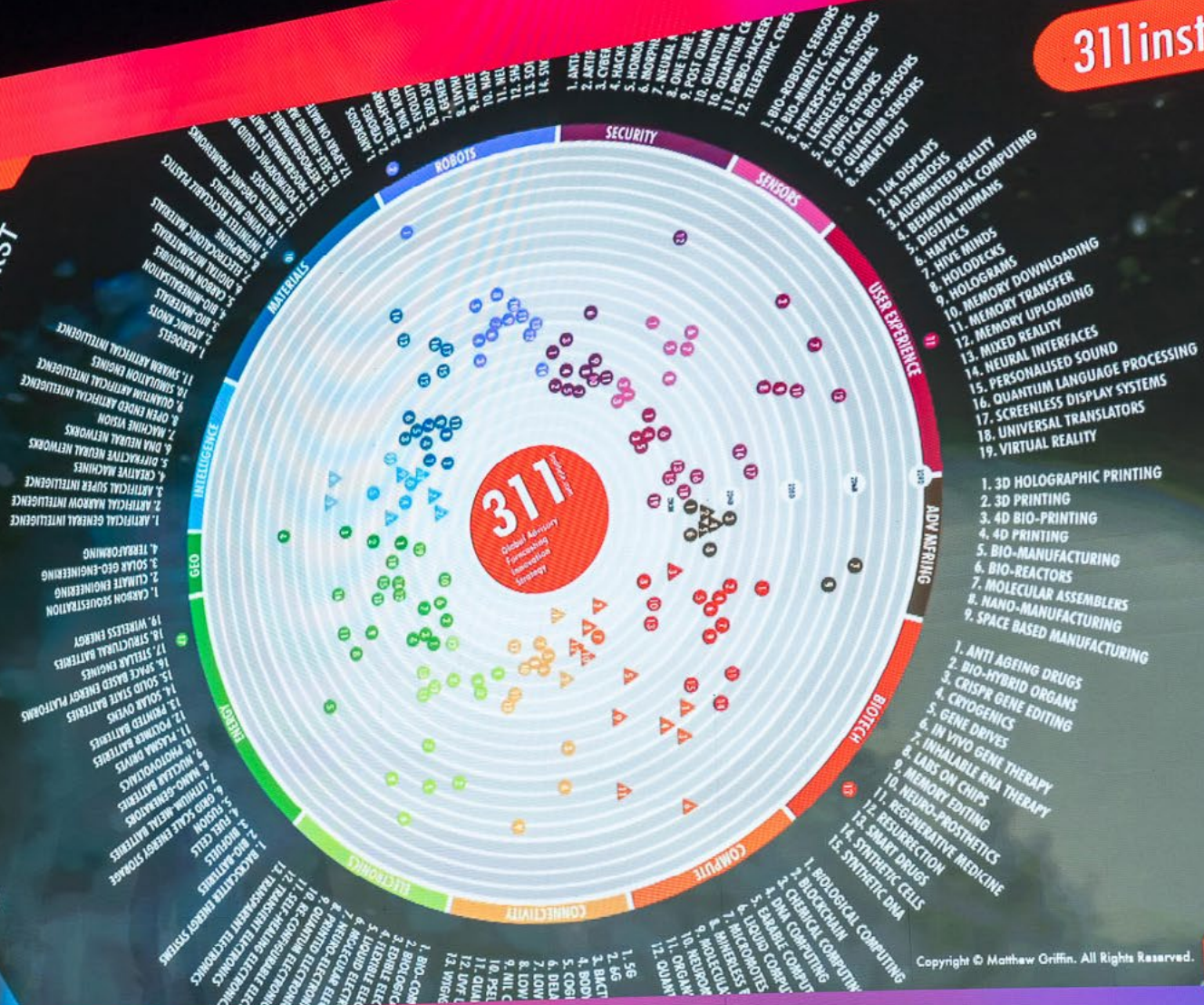
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GRIFFIN EXPONENTIAL TECHNOLOGY STARBURST



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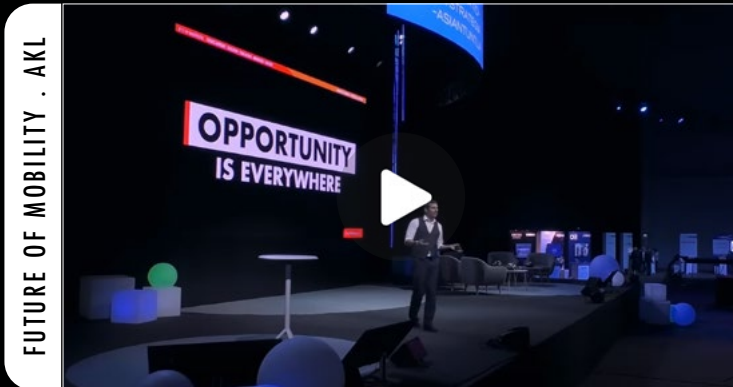
vodafone

KEYNOTES ON EVERY TOPIC .

CHANGE YOUR ENTIRE WORLD VIEW .

SEE EVERYTHING .

Matthew is the **ONLY PERSON** who can talk about the future of every technology, every trend, and every sector with a subject matter expert level of expertise.



ALWAYS TAILORED . NEVER REPEATED .

Matthew's given **HUNDREDS** of keynotes and unlike other speakers none have ever been repeated. They are **ALL UNIQUE AND TAILORED**. And that's unique!

NO FLASH IN THE PAN EXPERT .

Ever noticed how many "expert speakers" suddenly appear when a new trend's in vogue like Gen AI or the Metaverse? Matthew sees trends a **DECADE AHEAD**.



KEYNOTES ON EVERY TOPIC .

THESE ARE THE “FUTURE OF” TOPICS MATTHEW HAS TALKED ON .

- Accounting
- Advisory
- Aerospace
- Airports
- AI
- Auditing
- Aviation
- Banking
- Blockchain
- Business
- Capital Markets
- Change
- Child Safety
- Collaboration
- Communities
- Communications
- Connected Home
- Construction
- Creativity
- Customer Behaviours
- Customer Experience
- Customer Journey
- Cyber Security
- Defence
- Deepfakes
- Dentistry
- Digital Disruption
- Digital Transformation
- Disruption
- Economics
- E-Commerce
- Education
- Energy
- Entertainment
- Entrepreneurship
- ESG
- Ethics
- Event Technology
- Food
- FMCG
- Finance
- Fraud
- Geopolitics
- Governance
- Government
- Healthcare
- Housing
- Human Potential
- Human Resources
- Industry
- Infrastructure
- Innovation
- Insurance
- Investing
- Jobs
- Law
- Leadership

MATTHEW GRIFFIN .

POLYMATH FUTURIST .

- L&D
- Legal
- Life Sciences
- Lighting
- Logistics
- Longevity
- Marketing
- Manufacturing
- Materials
- Mental Health
- Metaverse
- Mining
- Mobility
- Money
- Misinformation
- Opportunity
- Packaging
- Payments
- Personalisation
- Planning
- Privacy
- Procurement
- Quantum Technology
- R&D
- Regulation
- Resilience
- Retail
- Reverse Brainstorming
- Risk
- Roads
- Robotics
- Science
- Search
- Security
- Sessions
- Skills
- Smart Communities
- Smart Devices
- Software
- Space
- Sports
- Strategy
- Superyachts
- Supply Chains
- Sustainable Cities
- Synthetic Biology
- Synthetic Content
- Taxation
- Technology
- Tourism
- Trade
- Transport
- Trust
- Water
- Web 3.0
- Workforce
- Workplace

KEYNOTES TRENDING NOW .

SEE YOUR WORLD FROM EVERY PERSPECTIVE .

THE FUTURE OF

DISRUPTION



LEADERSHIP



TECHNOLOGY



TRENDS



WORK



If you want to explore an individual technology or trend Matthew's your go to. But, if you want to explore what happens when technologies and trends converge, and their impact on the world, your sector, your business, and your markets ... then Matthew's still your go to.

Having led the development of several multi-billion dollar business units for some of the world's largest companies Matthew's unique perspectives and expertise mean he's one of the few people in the world who can show you the unknown unknowns and unique perspectives everyone else has missed.

PLUS 15 **BLOCKBUSTER BOOKS**

“ HOLY SH*T! ”
ARM . GLOBAL VP

“ THE TECH BIBLE OF THE 20TH CENTURY! ”
US DOD . SPECIAL PROJECTS DIRECTOR



UNRIVALLED INSIGHTS

INTO THE FUTURE AND DEEP FUTURE

15
AMAZING
CODEXES

EMERGING TECHNOLOGY



1.4M
LIFETIME
DOWNLOADS

TRENDS



COMPANY BUILDING



8K
PAGES OF
CONTENT

MASTERING DISRUPTION



600K
UNIQUE STATS
& INSIGHTS

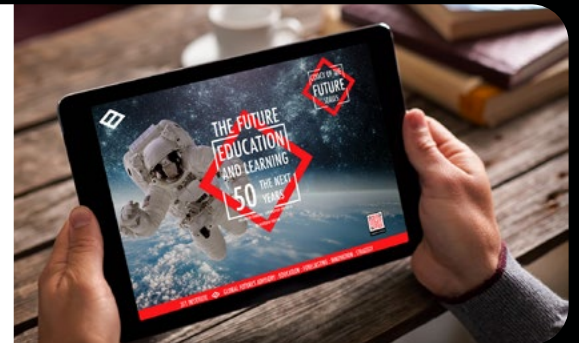
350+
DETAILED
MEGATRENDS

FORESIGHT



300+
EMERGING
TECHNOLOGIES

EDUCATION





BOOK MATTHEW GRIFFIN

BLOGS • BOOKS • EDUCATION • KEYNOTES • NEWS • PODCASTS • VIDEOS & More ...

SEE EVERY FUTURE AND SUCCEED

 **ONLINE CONTACT FORM**

